## SR 99 Closure & Seattle Squeeze

## Arts and Culture Messaging

## For Staff

- Be prepared for your new route during the SR 99 closure and when the SR 99 tunnel opens.
- If you have a set start time at work, plan for extra time to get there.
- Talk to your staff about shifting their travel time if possible.
- If staff can, explore alternative commutes like biking, walking, carpool, vanpool, or transit, particularly light rail and King County Water Taxi if you can access it.
- Avoid drive alone trips downtown, but remember, downtown remains open for business and accessible by all alternative commute options listed above!
- If staff can, work from home, or postpone discretionary trips.
- Please visit <u>www.seattle.gov/traffic</u> for all your Seattle Squeeze information and resources, subscribe to travel time updates for the paths you take to get to and through downtown Seattle, and to get fast connections to tips and tools from our partners at WSDOT, King County Metro, Sound Transit and Commute Seattle.
- Please also visit <u>www.kingcounty.gov/getready for trip planning resources provided by King</u>
  County Metro.

## For community: We are still open

- How to visit: sign up for SDOT Travelers' Map, a great resource for construction and traffic updates, and shows footage from live traffic cameras across the city:
  <a href="https://www.seattletraffic.org/the-travelers-map/">https://www.seattletraffic.org/the-travelers-map/</a>; and sign up for our traffic alerts:
  <a href="https://www.seattletraffic.org/subscribe/">https://www.seattletraffic.org/subscribe/</a> so that you can share with patrons in real time or include in email updates. Also encourage patrons to visit Seattle Traffic and include a link on your Facebook page/website. Messaging will need to change according the construction calendar.
  - To make sure you give yourself plenty of time to arrive on time, check out the City of Seattle's new website, <u>www.seattle.gov/traffic</u>, to make sure you plan ahead during the #GetReady #Realign99
- Come early, stay late. Avoid rush hour and come (neighborhood) early. Find a new restaurant or revisit one of your favorite watering holes, there are plenty of fun and delicious local businesses to discover.

- Be social, bring a friend share a ride, come together.
- Leave your car parked and explore the arts, culture and entertainment offerings in walking or riding (bicycle or Monorail) distance to your work.